



Institute of Livelihood  
Research and Training



Value-chain Capacity Building Network



## International Training Program on Scaling-up Pro-Poor Value Chain and Market System Development

**Institute of Livelihood Research and Training (ILRT)** is announcing online *“International Training Program on Scaling-up Pro-Poor Value Chain and Market System Development”* from 10<sup>th</sup> to 18<sup>th</sup> July 2023. The training program is being organized with Value Chain Capacity Building Network (VCB-N), a network promoted by IFAD at Asia Pacific level for promoting pro-poor value chain and market system development.

### About the Course

The smallholder farmers and other producers, who are large in number and are engaged in production of diversified goods and services under agriculture and allied sector, need to engage in value chains and market systems. The approach of pro-poor value chain and market system development (VC & MSD) not only promotes market-oriented value-added production but also address the issue of employability at local level and ensure better price from the market. The course on Pro-poor VC & MSD has been developed by VCB-N for capacity building of professionals working in livelihood projects supported by IFAD and other agencies. The Course focuses on i) concepts and framework, ii) approach and processes and iii) tools and techniques including action planning on pro-poor VC & MSD.

### Who should attend the Course?

Professionals and project staff who are engaged in planning and facilitating value chain and market system development activities under agri-horti, agri-allied and agro-forestry sectors.

### About ILRT

Institute of Livelihood Research and Training (ILRT) is an academic institution promoted by BASIX Social Enterprise Group with the mandate to build and disseminate knowledge on livelihood and related issues in India and outside. ILRT is also Centre of Excellence (CoE) under VCB-N to support IFAD funded projects on Pro-poor Value Chain and Market System Development (VC & MSD) in Asia & Pacific regions.

### Training Details

#### Date of Training

10<sup>th</sup> - 18<sup>th</sup> July,  
2023

#### Mode of Training

Online or Virtual Mode

#### Registration

Online

#### Mode of Payment

Online

The details for the fee payment are  
available at

ILRT's website- <https://ilrtindia.org> |

E-mail : [training@ilrtindia.org](mailto:training@ilrtindia.org)