

T.Vijay Kumar  
Joint Secretary  
Tel. No. 24122936  
Fax No. 24104386



SP-15410/13

FTS-21673/13

ग्रामीण विकास मंत्रालय  
ग्रामीण विकास विभाग  
भारत सरकार  
कृषि भवन, नई दिल्ली-110114  
Ministry of Rural Development  
Deptt. of Rural Development  
Government of India  
Krishi Bhavan, New Delhi-110114

Dated the 8<sup>th</sup> April, 2013

Dear Smt Gouri,

The National Rural Livelihoods Mission (NRLM) has an ambitious task of reaching out to 70 million poor households and staying engaged with them and enabling them come out of abject poverty. In each State, the State Rural Livelihoods Mission (S.R.L.Ms.) have been entrusted the responsibility for making this happen. They in turn require the support of organization with experience in social mobilization and empowerment of rural poor. The processes adopted under NRLM are social mobilisation, enabling one women member from each poor household to become a member of SHG, enabling the SHGs to build a support structure comprising of village level SHG federations, higher order of federations and livelihoods collectives. This task is sought to be achieved over 10 to 15 years. Members from poor households who are organised and their institutions require continuous capacity building, hand-holding and nurturing support, access to financial services and access to livelihood support to enable them to come out of poverty and also stay out of poverty. NRLM believes in capacitating all such support structures which are owned by the poor. These institutions will take time to mature. Putting together of such community owned institutional structure requires support of organisations experienced in this work and those who have demonstrated this on some scale.

SRLMs have now been set up in 19 States and many of them are at a nascent stage. The Missions do require support of good resource organisations to help them in this gigantic task.

It is in this context that the Ministry had issued an advertisement for "Technical Selection of Training Agencies for providing training and capacity building support to SRLMs". The Ministry has received Expression of Interest (EOI) from 75 agencies. I am happy to inform you that your organisation **The Livelihood School** fulfils the minimum eligibility criteria as mentioned in EOI and has been shortlisted as a Capacity Building agency for NRLM, in the areas of: staff induction and capacity building, social mobilisation, institution building, financial inclusion and capacity building of community institutions and cadres. For your information, we have shortlisted 20 organisations as capacity building agencies for NRLM (list is enclosed). This list has been circulated to the SRLMs. I am enclosing a copy of the letter written by us to the SRLMs. The SRLMs will get in touch with you depending upon their specific needs. Meanwhile, the Capacity Building team of the NRLM would contact you to explore areas of association and partnership.

With regards,

Yours sincerely,

  
(T.Vijay Kumar)

Smt. K V Gouri,  
The Livelihood School  
2<sup>nd</sup> Floor, ABS, 6-3-456/18 & 19,  
Besides NIMS, Dwarakapuri Colony,  
Punjugutta, Hyderabad - 500082

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D.O. No. J.11060/23/2012-RL (FTS No 21673)

Dated: 8.03.2013

Dear Shri

You are kindly aware that NRLM underlines continuous capacity building of institutions of poor, their leaders, their community service providers and resource persons and the capacity building of the professionals working with them. Over several interactions with the State Missions, the Missions have articulated the need for support towards this. This is in addition to the support that is availed from the National Resource Organizations like SERP, BRLPS, Kudumbasree, TNSRLM, NIRD etc. It is reckoned that the National Resource Organizations would not be able to cater to all the capacity building needs of the SRLMs.

The articulated areas of support needed included –

- generic induction of staff at various levels (State, District, Block and Field)
- initial training of the communities (institutions, leaders, cadres, resource persons)
- Specific trainings in various aspects of NRLM Processes
  - participatory identification of poor and social inclusion
  - vulnerability reduction and caring the vulnerable
  - social mobilization and institution building
  - management and governance within the institutions
  - financial inclusion, grading/self-assessment, micro-planning
  - fund management
  - Sustainability and self-reliance of the institutions etc.
- immersion and exposure visits to various best practices
- modules for training
- training of trainers
- subsequent specific trainings to the staff and the communities
- handholding and nurturing support to the staff and the community

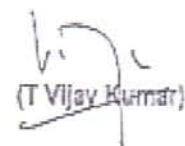
In order to meet these needs, NMMU/MoRD has sought Expressions of Interest from various Capacity Building Agencies in the country and 73 organizations have responded to this EOI. Of these, following due diligence, 20 agencies have the experience/expertise/capability in generic induction, social mobilization, institution building and financial inclusion areas, and the ability to offer Capacity Building Support in the above areas. The list of these 20 agencies is attached herewith.

SRLMs may consider taking their services in one or more of the above areas. SRLMs may also seek the services of the resource persons including CRPs for some of the processes from these agencies. However, SRLMs would follow normal procurement process as per the NRLM procurement manual of issuing Request for Proposal to deliver their own customised Terms of Reference.

NMMU will provide requisite support, if any required, in taking services of Capacity Building Agencies.

With regards,

Yours sincerely,

  
(T Vijay Kumar)



### Capacity Building Agency List

| SN | Name of agency   | Address   | Contact person Name  | Phone number and email  |
|----|--|---|----------------------|---|
| 1  | Indian School of Microfinance For Women                    | 2nd Floor, Shukun Arcade, Nr. Medisurge Hospital Mithakhali, Ahmedabad-380006                 | Veena Padia          | Tel:079-26442593<br>Email:veenapadia@ismw.org.in                          |
| 2  | Indian Grameen Services (BASIX) Group                      | M-20, Road No.25, Sri Krishna Nagar, Patna-800001   | Mihir Sahana         | Tel:0612-2521028 Mob:09771493321<br>Email:mihir@basixindia.com            |
| 3  | Srijan Self Reliant Initiatives Through Joint Action       | 4, Community Shopping Centre, 1st Floor, Anupam Apartments ,M.B.Road Saidullajab New Delhi    | Ved Arya             | Tel:29536411<br>Email:delhi@srijanindia.org                               |
| 4  | SAMPARK  | No. 80, 2nd Main Raod, 1st Block, Koramangala, Bangalore                                      | Dr.Smita Premchander | Tel:080-25530196<br>Email:sampark@sampark.org                             |
| 5  | APMAS  | Plot No.20, Rao & Colony, Road No.2, Banjara Hills, Hyderabad                                 | C.S Reddy            | Tel:040-23547927<br>Email:info@apmas.org                                  |
| 6  | Pradan   | E-1A, Kailash Colony, New Delhi-110048  | Manas Satpathy       | Tel:011-40407700,29248829   |
| 7  | Institute of Rural Management Anand (IRMA)                 | Post Box 60, Anand-388001   | Harekrishna Misra    | Tel:2692-260391,260186,260616<br>Email: contact@irma.ac.in                |
| 8  | Entrepreneurship Development Institute of India            | Near Village Bhat, Via Ahmedabad Airport & Indira Bridge P.O. Bhat-382428 Gandhinagar         | Dinesh Awasthi       | Tel:079-23969157,23969160<br>Email:dinesh@ediindia.org                    |
| 9  | Aga Khan Rural Support Programme (India)                   | 9 & 10th Floor, Corporate House, Opp. Dinesh Hall, Off Ashram Road, Ahmedabad-380009          | Apoorva Oza          | Tel:079-66312451<br>Email: mail@akrspi.org                                |
| 10 | Reach India Trust  | 4/2 Orient Row, Ground Floor, Park Circus, Kolkata-700017                                     | Alay Barah           | Tel:033-64521228 Email:info@reach-india.net                               |
| 11 | Malankara Social Service Society                           | St. Mary's Campus Pattom, Trivandrum-695004   | Fr John Vilayil      | Tel:0471-2552892<br>Email:info@msss.org                                   |
| 12 | The Livelihood School                                      | 2nd Floor, ABS, 6-3-456/18 & 19, Beside NIMS, Dwarakapuri Colony, Punjagutta Hyderabad-500082 | K V Gouri            | Tel:040-23350531 Mob:09391514629<br>Email: gouri@thelivelihoodschool.org  |
| 13 | Chaitanya Empowering Rural Women & Youth                   | Moti Chowk, Rajgurunagar, Taluka Khed Distt.Pune-410505                                       | Dr.Sudha Kothari     | Tel:02135,223176,<br>Email:info@chaitanyaindia.org                        |
| 14 | Calcutta Society for Professional Action in Development    | 52, Garfa main Road, Kolkata-700075   | B.N.Paul             | Tel:033,24186431,24186171<br>Email: spadekolkata@gmail.com                |
| 15 | Agricultural Finance Corporation Ltd.                      | B-1/9, Community Centre, Janakpuri, New Delhi-110058  | Vice President       | Tel:011-45791190-96,25596976<br>Email:afcdelhi@afcindia.org.in            |
| 16 | Sahbhagi Shikshan Kendra                                   | Sahbhagi Road, Chhatha Meel (Behind Police Fire Station) Sitapur Road, Lucknow-227208         | Ashok Singh          | Tel:0522-6980124<br>Mob:09452293783,9616231499<br>Email:info@sahbhagi.org |
| 17 | Rajiv Gandhi Mahila Vikas Pariyojna                        | 619, Rana Nagar, Raebareli-229001   | P Sampath Kumar      | Tel:0535-2211300,2211300  |
| 18 | Bhartiya Samruddhi Investments and Consulting Services Ltd | D-9, Greater Kailash Enclave, Part-1 New Delhi-110048   | Vigyan Vikram        | Mob:09425308174 Email:<br>vigyanvikram.s@basixindia.com                   |
| 19 | Dhan Foundation  | 18-Pillaiyar Koil Street,Soma Sundaram Colony, Madurai-625016                                 | M.P. Vasimalai       | Tel:0452-4355458,2610794<br>Email:dhanfoundation@dhan.org                 |
| 20 | MYRADA   | No.2, Service Road, Domlur Layout, Bangalore-560071   | Dr.Rajamma           | Tel:080-25352028<br>Email:myrada@myrada.org                               |